

# **Guiding Clinicians to Reduce Clinical Waste:**

Reducing Inpatient Medication Costs, Diagnostic Costs and Length of Stay

**Executive Summary** 

### What is "Clinical Waste"?

Traditional clinical decision support is focused on harm avoidance and diagnostic / therapeutic pathway adherence. There is no consideration of the actual costs when multiple diagnostic and therapeutic options exist. IllumiCare considers the unnecessary use of the more expensive option or redundant diagnostics with no clinical utility as "clinical waste."

### **An Example**

"The use of intravenous sodium bicarbonate to treat acidemia is of limited clinical benefit, except in patients with renal insufficiency." This is one of over 1,000 clinical financial decision support rules IllumiCare has built over the last nine years. The reason why we chose sodium bicarbonate as a target is that our real-time data from client health systems shows:

- 82% of the time it is used inappropriately;
- Wholesale acquisition cost to the hospital for the typical dose is \$153 per day;
- In one sample client, inappropriate use of just IV sodium bicarb added up to nearly \$1 million per year;
- 16% of providers account for 80% of the inappropriate use; and
- Most of the inpatient costs are not directly reimbursed (e.g., DRG payment).



### How Effective is IllumiCare in Reducing Clinical Waste?

With over 100,000 clinician users and 200+ hospitals of every size and acuity implemented, IllumiCare has extensive, multi-year outcomes data. On average, hospitals reduce their direct medication and lab costs (as measured by their own acquisition costs) by **\$94 per inpatient discharge**.

Among other upstream interventions, IllumiCare "nudges" providers in their workflow. Our nudges lead to behavior change 27% of the time (versus a  $\sim$ 2% response rate for typical EMR non-interruptive alerts). We have direct line-of-sight from our content...to the user's behavior change...and then to the financial impact, using real costs.

Bottom line - your clinicians are an untapped resource for inpatient margin improvement. When given the right information at the right time and in the right way, they respond.

### **Cost Stewardship - Our Formula for Success**

C reate a culture that encourages cost attentiveness
U nearth opportunities per provider with proprietary decision support
R educe wasteful care, with its associated cost and iatrogenic risk
E ngage clinicians with alignment models



#### **Upstream:**

- Over 1,000 IllumiCare proprietary rules are applied with facility-specific, real-time data to identify historical and current clinical waste
- A "playbook" is delivered, which ranks opportunity by economic and clinical value
- IllumiCare works with P&T, Lab and Radiology to address the opportunities best handled by changes in formulary and order sets and to approve point-ofcare rules

#### **Downstream (Point of Care):**

- During the ordering process, guidance is embedded using native EMR integration, which garners a 29% action rate for suggested med changes and a 40% action rate for suggested labs & radiology changes
- For opportunities that may arise days after the original order (e.g., de-escalation), we nudge clinicians passively on chart review using our patented Smart Ribbon<sub>®</sub>, which garners a 27% action rate





### **Provider Alignment:**

- Over 1,000 IllumiCare proprietary rules are applied with facility-specific, real-time data to identify historical and current clinical waste
- A "playbook" is delivered, which ranks opportunity by economic and clinical value

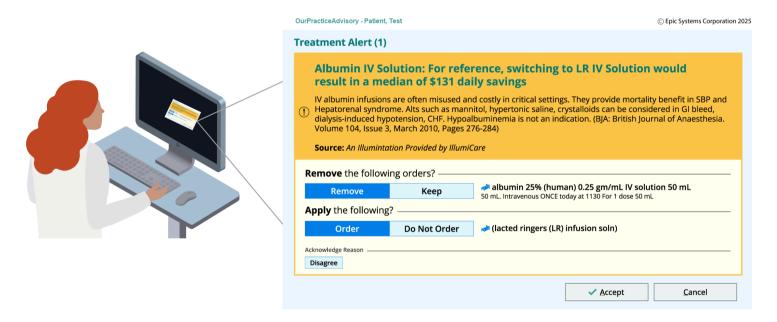
### **Measuring Effectiveness**

IllumiCare measures both the direct effect of a point-of-care nudge on corresponding behavior (and the associated economic benefit of the suggested change) and the overall, risk-adjusted spend per inpatient discharge on medications and diagnostics, which captures the cumulative effect of learned and reinforced behaviors.

#### When IllumiCare says "costs" does it really mean "charges"?



IllumiCare calculates actual hospital costs. For example, with medications, IllumiCare gets a daily updated, facility-specific acquisition cost for all medications on formulary (often directly from the pharmacy wholesaler). It then calculates the cost of every medication order, translating the purchasing unit cost into the clinical give amount and frequency. We know the cost of every med, lab and radiology order and attribute that cost to the ordering provider.



### "NIC" - Nudge Induced Change

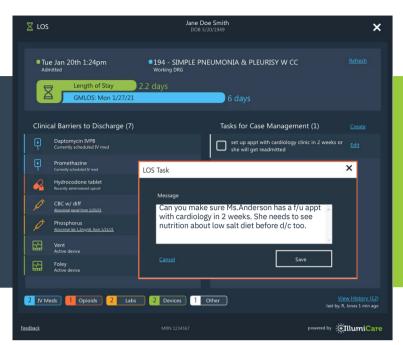
When a provider is nudged with IllumiCare content, we directly measure the action which follows. Did the provider agree with the suggestion and make the recommended change? If so, we call this a "nudge induced change" or a "NIC." We use NICs in a number of ways. First, they are a directly attributable measure of value creation. Second, we can benchmark a hospital's Nudge-to-NIC ratio as an indicator of responsiveness and uptake of IllumiCare content. Third, we use a predictive model as to whether nudging a specific provider is likely to lead to a NIC as a way of muting content when it is not worth the interruption and cognitive load. This allows us to deliver the right information, to the right person, in the right format, through the right channel and at the right time in workflow.

### **Facilitate Timely Discharge**

## **Length of Stay**



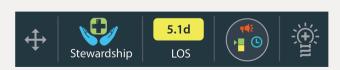
IllumiCare assimilates and front-faces clinical barriers to discharge to support multi-disciplinary rounding and discharge planning. A count-down timer of the expected date of discharge keeps the team focused on length of stay.



#### The LOS App:

- Accessible in workflow and able to be viewed by providers, case management, pharmacists and other care team members
- Leverages existing CDI tools to display the expected discharge date versus current, based on predicted DRG
- Aggregates and displays potential clinical barriers to discharge, including:
  - IV medications still being administered
  - peripheral devices in use (foley, central line, vent, oxygen, etc.)
  - abnormal labs in the last 24h
- Provides quick and easy notation to case management regarding tasks the clinician sees as pertinent to disposition or re-admission





#### **Case Studies:**

