



About IllumiCare

Founded in 2014 in Birmingham, Ala. by a visionary physician and team of hospital IT experts, IllumiCare is dedicated to helping clinicians become better stewards of system and patient resources. Its Smart Ribbon® platform brings clinicians critical, patient-specific data in a focused view for expedited clinical decision making at the point of care, without disrupting clinical workflow. Hospitals around the country are seeing the benefits of decreasing harmful over-utilization: Immediately after go-live, providers drop their spend per admission by \$83 to \$136.

To learn more, visit www.illumicare.com.

IllumiCare Quick Facts:

- Founded in 2014
- Headquartered in Birmingham, Ala.
- \$11.8M in total external funding
- Deployed in 250+ facilities across the U.S.
- Partnered with hospital associations, including the Texas Hospital Association and Georgia Hospital Health Services

Smart Ribbon Quick Facts:

- IllumiCare's Smart Ribbon helps to reverse the trends of over-diagnosis, over-investigation and over-treatment of patients.
- The Smart Ribbon has an assortment of apps for health systems to choose to implement for clinicians: Stewardship, Length of Stay, Controlled Substance/PDMP, Care Gaps, Clinical Trial Recruiting and more.
- In addition to IllumiCare-created apps, third-party technology providers work with IllumiCare to create apps for the Ribbon to display their data, such as VigiLanz, UpToDate, and others.
- See How IllumiCare's Smart Ribbon Works in [This Video](#)
- The Ribbon can be customized to user type and patient location so only valuable, actionable data is provided to that user, whether they are a pharmacist or physician; in the hospital, an ambulatory center, or elsewhere.
- The Ribbon is EMR-agnostic, however, it does have integrations with various EMR providers, including Epic, Cerner, Athena, NextGen, AllScripts and Meditech.
- The technology isn't a standard clinical decision support system that requires clinicians to manage alerts and answer prompts. It is designed not to disrupt clinical workflow by affording the clinicians more choice and power in engaging with its information.



About CEO, G.T. LaBorde

G.T. LaBorde is CEO of IllumiCare, bringing over 20 years of entrepreneurial and executive experience in healthcare IT. He is a graduate of Louisiana State University, where he completed his law degree and practiced as an attorney before co-founding his first medical technology company, MedMined, which was acquired by Cardinal Health.



About Co-founder and CTO, Dr. Mukul Mehra

Mukul Mehra, MD, is the CMO and co-founder of IllumiCare and was a practicing gastroenterologist for over 20 years.. As managing partner of his practice, Southeast Gastroenterology, and the Director of Endoscopy at St. Vincent's Health System, Dr. Mehra developed an understanding of the limited access physicians have to cost and risk data. He designed the Smart Ribbon to assist in, not impede, smarter fiscal and medical decision making where physicians can control cost. Dr. Mehra received a MD from the University of Alabama and completed his residency and fellowship at Washington University School of Medicine in St. Louis.

Value-Based Care Bundle

- Stewardship** teaches and reinforces a value mindset by exposing real hospital costs to clinicians and nudging in their clinical workflow when lower cost opportunities exist.
- 2.2d** **Length of Stay** compiles the clinical barriers to discharge, making it easy for clinicians to tick down the list if a patient is ready to go.
- Clinical Documentation Improvement** notifies clinicians of queries that have been curated by the CDI team.
- With **Gaps**, Ambulatory clinicians see open care and coding gaps in your ACO/MSSP population.
- PDMP** provides a link to your state's PDMP database. It automatically transcribes patient demographic information within the app to quickly display a patient's PDMP report.
- Spotlight** provides visibility of practice pattern variation among clinicians of the same type that drives over-utilization and higher costs.



More Apps Available

- Trials** nudges clinicians at point of care when their patient matches the referral criteria set by the study coordinator. No complex EMR / BPA programming required!
- Announcements** are high priority clinical posts that may be relevant to specific facilities within your health system or relevant to your health system as a whole.
- ARUP** provides clinicians with a high-level view of the financial and clinical impact of lab orders.
- Benchmarking** empowers each clinician to compare their spending per admission with others in the same specialty.
- HIE** displays the patient details currently in view of the EMR. Filterable results lists are available to print or save.
- Ingenious Med** allows quick access to the Ingenious Med solution to provide comprehensive charge capture, improved coding compliance, and enhanced EHR documentation validation.
- Observation** notifies providers, within the Smart Ribbon, of the amount of time a patient has been on obs status.
- WHIRL** is the EMR...on paper...in your pocket. Put all the relevant data from Epic, for clinicians' patients, on paper – in compact, fully customizable, printed rounding lists.

- RxLightning** is a streamlined approach to prescribing, ordering, and tracking specialty medication and the enrollment process within the EMR workflow.
- RxOffers** electronically sends prescription discount offers to patients.
- UpToDate** keeps clinicians logged into their account to seamlessly track accrued CME's. The knowledge contained in UpToDate is evidence based and continuously updated.
- Resources** is a repository that contains informational content (clinical resources and patient education) relevant to the patient being viewed in the EMR.
- Vigilanz** transforms the full potential of system-wide data into actionable alerts that empower earlier intervention for optimal outcomes.
- Worklist** provides a summary of Vigilanz activations across many different patients at different facilities.
- History** allows clinicians to search for alternative costs for lab and rad tests, see a patient's labs and results for the past 30 days, and their radiology tests for the past 2 years.
- Antibiogram** integrates susceptibilities and cost into one easily accessible view.