



# **Triangle of Trials Success**

There's now a way for the three main players in a local clinical trial-providers, patients, and coordinators-to all receive the maximal benefit from their trial experience. The solution comes in the form of a non-intrusive ribbon of information that floats above the EMR at the point-of-care, resulting in well informed providers, better educated patients, and clinically qualified referrals for busy trial coordinators. What's not to love about that?



#### **Trial Coordinators**

- Provides a steady stream of clinically qualified candidates for local trials.
- Coordinators have a view of all hospital patients matching their referral criteria.
- Able to track key data and activities as patients move through the enrollment process.
- Referrals received from providers are more likely to complete the trial.

## **Providers**

- Alerts provider at point of care if a patient's condition matches a local trial's criteria
- Allows providers to consult with their patients to discuss the pros and cons of joining a trial
- Enables one-click ease for providers to refer a patient to a local trial.

## Patients

- Provides patients with a treatment option that may not be otherwise financially available.
- Allows patients to discuss any concerns with their provider prior to joining a trial
- Patients are able to share the trial experience with their provider, thereby increasing compliance and the odds of completing the trial.

*"75% of all patients surveyed told us they were interested in participating in a trial if recommended by the doctor," and "Across all patients (including underrepresented), physician expertise and relationships were valued most." Applied Clinical Trials, 2022* 

If you're curious how the Trials App might benefit your organization, let's chat. 205.578.1738 or visit www.illumiCare.com/trials-app





#### Breast Cancer Trial Match

Preoperative Stereotactic Ablative Breast Radiotherapy (SABER). Phase I study testing up to 4 dose levels. Study Details & Referral

The Trials App nudges providers at point of care when their patient is a good candidate for local clinical trials and automates the handoff to the study team. It also keeps track of previous referrals, so that providers know the enrollment status of their patients.

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Coordinators have control over referral criteria and point of care notifications *without EMR programming*. They have one view of all patients matching their referral criteria, including those who have been referred in by providers. They can track key information and activity as patients move through the enrollment process. Reports and the ability to prioritize studies give insight and control to a complex process.

Coordinators see all of the patients within the health
system that match criteria, not just those referred by
providers, and can filter that list by time, location, etc.
Coordinators control the referral criteria within this process.

#### The Trials App will:

- Nudge providers to refer patients into matching clinical trials
- Make it painless to connect patients to research teams
- Give coordinators control of the criteria and process
- Provide tracking and reporting of improved recruitment flow

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