



Blue Cross and Blue Shield of Alabama Patient Health Snapshot www.illumicare.com/bcbsal

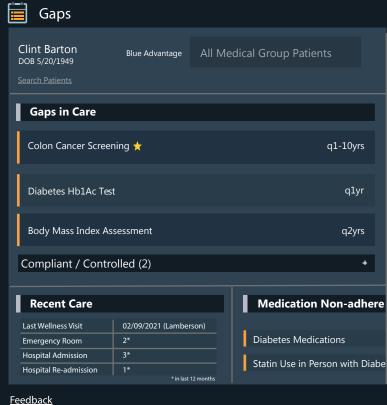
...in Clinical Workflow

Many providers today access Blue Cross and Blue Shield of Alabama data on care gaps and other quality measures using a web portal and printed reports. Now, providers can see that same data presented in their EMR workflow, without requiring a complex EMR integration or added expense.

Introducing the Smart Ribbon and the Gaps app:

- Automatically starts up with your EMR
- Maintains user and patient context with the EMR
- If the patient currently being viewed in the EMR is a BCBSAL member (Blue Advantage or commercial), the Gaps app will visually indicate whether gaps exist
- Clicking on the badge reveals the patient health snapshot info
- See all attributed members in a list view, with filters, and have the ability to print a summary list for easy reference







THE SMART RIBBON®

The IllumiCare Smart Ribbon is an EMR-agnostic, unobtrusive way of presenting data in provider workflow. Requiring no separate user login or patient lookup, the Ribbon "nudges" providers with actionable data without disrupting their clinical workflow.

To see a video of how the Ribbon and Gaps app work, follow the QR code (left) or visit: www.illumicare.com/bcbsal

"It's really unique to have a tool that is seamless, gets you real information, and does it in a way that is not obtrusive and doesn't require multiple clicks."

Chief Clinical Officer, TeamHealth