



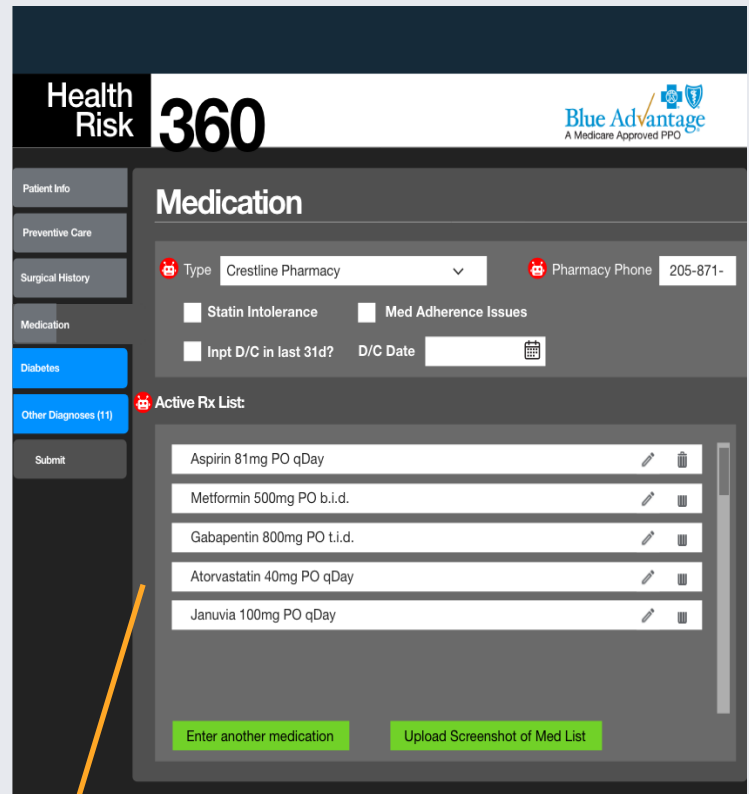
## Blue Cross and Blue Shield of Alabama Patient Health Snapshot & HR360

*...in Clinical Workflow*

In 2022, we introduced the Smart Ribbon to 30 Alabama practices. Based on their success, in 2023 it is being offered to every Alabama primary care practice, at no cost.

### Benefits:

- EMR-agnostic; no integration involved
  - Maintains user and patient context with the EMR
  - Surfaces gaps in care, risk capture, recent care, etc.
  - Dispute diagnoses within the app
  - HR360 and medical record upload
  - Annual wellness visit & HR360 tracking (Summer, 2023)
  - **Automated, pre-filled HR360 tool** (Summer, 2023)
  - Consolidated medical record requests and uploads (Fall, 2023)
- \* All functionality will also be accessible in Provider Access



Pre-filled for your convenience (Pt info, Hx, Dx, Rx, etc.)



Gaps Exist



No Gaps



Not a Member



### THE SMART RIBBON®

The IllumiCare Smart Ribbon is an EMR-agnostic, unobtrusive way of presenting data in provider workflow. Requiring no separate user login or patient lookup, the Ribbon “nudges” providers with actionable data without disrupting their clinical workflow.

To see a video of how the Ribbon and Gaps app work, follow the QR code (left) or visit: [www.illumicare.com/bcbsal](http://www.illumicare.com/bcbsal)

“When I was first told about what this could do, I thought, ‘No, there’s no way; it’s too good to be true’.. And you delivered.”

Alabama Family Medicine Clinic